

RULES FOR SUBMITTING ENTRIES TO FORMALLY NAME THE CITY OF JERSEY VILLAGE TRANSIT ORIENTED DEVELOPMENT

Background Information

In January of 2009 the City of Jersey Village began work with Consultants Kimley-Horn & Associates regarding a feasibility study for locating a transit oriented development (TOD) in the Jersey Village area. The site south of US Highway 290, proximate to the planned Jones Road extension held promise because, in addition to the extension of Jones Road, this site is also the location of an interchange with the future Hempstead Tollway. Additionally, the site contains large undeveloped parcels that could serve as potential rail stations for a commuter rail line. The study consisted of three phases, with the final phase set for completion in February 2011.

While it is true that there is certainly a significant combination of transportation modes at this one location that could serve to potentially develop Jersey Village into a destination location, City Council feels that naming this area “The City of Jersey Village Transit Oriented Development” may be too generic.

Therefore, the City Council of the City of Jersey Village is soliciting name suggestions from the public in order that this area of the City may be formally named once development begins.

The rules for submitting suggested names are as follows:

1. All submittals must be received by midnight on October 12, 2010.
2. Only email submittals will be accepted. Send emails to lcoody@ci.jersey-village.tx.us. Include “JVTOD Naming Submittal” in the subject of your email. Please include your full name and daytime contact information.
3. The list of names submitted will be presented to City Council during the October 18, 2010 Council meeting for review and possible selection.
4. There is no limit on the number of suggestions; however, each name suggested must be sent in a separate email.
5. The City of Jersey Village reserves the right to use any name submitted for any other project it may have in the future.
6. Employees of the City of Jersey Village may not participate.
7. Names submitted should be familiar to the majority of citizens, easy to recall, unique to the area being developed and lasting.
8. Submissions should consider:
 - a) The activity and function of the land; and
 - b) The physical characteristics of the area being developed such as landmarks, historical significance, or manmade features.